

WKMG

ORDER

Print Date 08/31/12 Page 1 of 3

Flight Dates 09/04/12-09/12/12

Contract / Revision

257682

Product

RPOF/HUK, GAE, GARD.

Original Date / Revision

08/30/12 08/31/12

Agency Com 15%

Billing Contact

Advertiser **POL/RPOF 3 PACK//R/STR/F**

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Agency **Mentzer Media Services**

Buying Contact Elise Cloyd

Sales Office PHI

Sales Region NAT

Agency Ref

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Order Sep 00:15:00

Estimate # **1959**

Alt Order # 06297691

<u>Billing Type</u>	Cash
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<u>Order Type</u>	GENERAL
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Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL GEN

Product Codes PL-Candidate

<u>Priority</u>	LUR
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Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 17135

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	22	\$14,564.75	\$17,135.00	0.00
Totals	22	\$14,564.75	\$17,135.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/12/12	22	\$14,564.75	\$17,135.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WKMG	09/10/12	09/12/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTW----	:30	3	\$350.00	LUR	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	MTW----					3	\$350.00		0.00			
E 2	WKMG	09/07/12	09/07/12	News at 6p News at 6p	CM	6-630p	----F--	:30	1	\$225.00	LUR	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	----F--					1	\$225.00		0.00			
E 3	WKMG	09/07/12	09/09/12	M-SU 11p News M-SU 11p News	CM	11-1135p	----FSS	:30	3	\$600.00	LUR	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	----FSS					3	\$600.00		0.00			
E 4	WKMG	09/11/12	09/11/12	Tue Prime 8p NCIS	CM	8-9p	-T-----	:30	1	\$2,400.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
13	WKMG	09/10/12	09/10/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/10/12	09/16/12	1-----			1		\$600.00	0.00				
N 17	WKMG	09/10/12	09/12/12	News at 6p News at 6p	CM	6-630p	MTW----	:30	3	\$225.00	LUR	0.00 NM	2	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/10/12	09/16/12	MTW----			3		\$225.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WKMG	09/10/12-09/16/12	News at 6p			6-630p	MTW-----	:30		(\$225.00)	0.00	NM		
See MG 17.4, 17.5														
2	WKMG	09/10/12-09/16/12	News at 6p			6-630p	MTW-----	:30		(\$225.00)	0.00	NM		
See MG 17.4, 17.5														
3	WKMG	09/10/12-09/16/12	News at 6p			6-630p	MTW-----	:30		(\$225.00)	0.00	NM		
See MG 17.4, 17.5														
4	WKMG	09/10/12-09/12/12	News at 5p			5-530p	MTW-----	:30		\$500.00	0.00	NM		
Ⓜ MG for 17.2, 17.3, 17.1														
5	WKMG	09/10/12-09/12/12	430-5p Inside Edition			430-5P	MTW-----	:30		\$175.00	0.00	NM		
Ⓜ MG for 17.2, 17.3, 17.1														
N 18	WKMG	09/10/12	09/12/12	M-F 11p News M-F 11p News	CM	11-1135p	-TW----	:30	2	\$600.00	LUR	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/10/12	09/16/12	-TW----			2		\$600.00	0.00				
													Totals	22 \$17,135.00